



동화문화재단

Dear Friends,

I am writing this letter to make an announcement for **2010 Donghwa: East Meets West Essay Competition** on November 22, 2010.

Donghwa Cultural Foundation has been promoting Eastern Asian cultures, arts, and philosophy through various forms of education programs. The mission and philosophy of Donghwa is not only exchanging of Eastern and Western cultures, but it promotes deeper understanding of Eastern philosophy such as “harmony” and “peace” that will hopefully illuminates through out the global community.

In the context of globalization and advancement of technology, we live in the world deeply connected to each other. It is this reason that Donghwa believes to raise consciousness of cross-cultural competence, similarities and differences among us as global citizens. “2010 Donghwa: East Meets West Essay Competition (for high school and college students)” has several purposes for raising cultural awareness, attitude, knowledge and skills about ongoing cultural transformation and its impacts on each other.

We would like to invite you to participate in and support for this essay competition for creating a new space for harmony and peace as a way of expressing creativity and challenges.

Attached please find detailed information on competition and Donghwa brochure for your reference. If you have any questions on this matter, please feel free to contact me at your conveniences either by email, donghwa.essay@gmail.com or phone call, 201-871-3033.

We are looking forward to hearing from you.

Sincerely yours,

Youngmi Ha, Ph.D
Executive Director

2010 Donghwa: *East Meets West* Essay Competition

Topics:

1. How your identity has been contributed to your involvement in your community being a proud Korean or understanding Korean culture deeply?
2. What are your critical analyses or impact of “East Meets West” in the context of globalization?
3. What is your opinion about the “Tradition and Transformation” of cross cultural experiences in the 21st century?

Qualifications: School standing requirement (proof of enrollment): All High school and Undergraduate students whose nationality is not Korean.

Essay Requirements:

1. Essay must be written in English, typed double space with 12 points Times New Roman or an equivalent font sizes. Margins should be one inch all sides.
2. Essay must not be exceeded 1000 words for high school students and 2000 words for undergraduate students. Please do not type contestant name on the essay.
3. The contestant’s entry and application must be submitted either hard copy or electronic by 11:59 p.m.(Eastern Time) on November 22, 2010.

Entry Deadline: All submissions must be delivered by mail or email by November 22nd 2010.

- Mailing Address: Donghwa Cultural Foundation, Inc., 2010 Essay Competition
49 Honeck street, Englewood, NJ 07631
- Email Submission: donghwa.essay@gmail.com

Announcement of winners: December 13th 2010

Award Ceremony at Donghwa: December 18th 2010

Prizes:

- One Grand Prize: A round trip air ticket to Korea and an accommodation at Hotel Silla
- Two Gold /Silver/ Bronze Prizes from each High School and Undergraduates: Cash awards

There will be also an opportunity of posting works at Donghwa’s web site and publishing at local news papers.

Organizer:

Donghwa Cultural Foundation, Inc.

Sponsors:

The Ministry of Culture, Sports & Tourism of the Korea Government, Overseas Korean Foundation, Korean Cultural Service NY, Asiana Airlines, Hotel Silla, The Korean Daily, University of Pittsburgh